



DENVER PUBLIC SCHOOLS  
FOUNDATION

# EVENT SPONSORSHIP OPPORTUNITIES



2024-2025



We are excited to share our upcoming events with you! We hope you will explore opportunities to sponsor events that best align with your company's values and focus. Additional sponsorship packages may be available.

For more information please contact Vice President of Development, MaryBeth Lawson at [mlawson@dpsfoundation.org](mailto:mlawson@dpsfoundation.org).










## THURSDAY, APRIL 17, 2025

5:30 p.m. Reception | 7:00 p.m. Program

Hyatt Regency Denver at Colorado Convention Center

The Achieve Gala is DPS Foundation's annual fundraiser, with the goal of generating \$1 million each year to support more than 84,000 students in DPS. **With more student participation than any other event of its kind, we know you will love being a part of this evening!** We hope all of you will be able to join us at this special event honoring our talented students and educators who have impacted the lives of many.

**In Good Company:** The DPS Foundation's market reach provides exposure for your organization through:

-  **900+ attendees** including DPS students, educators, community and business leaders, and elected officials
-  **1,900 invitations** mailed to households
-  **11,000 constituents** receive DPS Communications via email
-  **5,600 Facebook followers**
-  **4,000 visits** to the Achieve Gala webpage in the months leading up to the event

[DPSFoundation.org/achieve](https://DPSFoundation.org/achieve)

## ACHIEVE GALA SPONSORSHIP OPPORTUNITIES

### Presenting Event: \$50,000

Tax-deductible amount: \$48,300

Exclusive opportunity to sponsor at our Achieve Gala and Back to Class Bash

- Two front row tables (10 guests each (20 seats total)
- Prominent branding throughout the event space
- Opportunity to make a presentation at the event program
- Send up to 20 volunteers to participate in Back to Class Bash
- Premier logo on signage at Back to Class Bash sites
- Opportunity to host a presentation at Back to Class Bash volunteers



### Reception: \$35,000

Tax-deductible amount: \$34,150

Exclusive opportunity

- Special mention during program and logo featured on screen
- One prominently placed table for 10 guests
- Prominent branding on event collateral\*
- Presentation by a DPS student to your team
- Send up to 20 volunteers to participate in Back to Class Bash
- Optional branded cocktail during reception



### Gala Signature Sponsorships: \$25,000/each

Tax-deductible amount: \$24,150

Exclusive per opportunity. View matrix on pages 6-7 for full list of benefits.

Choose from seven exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed in the chart below, as well as one additional unique benefit.

#### CENTERPIECE:

- Sponsor our impressive keynote speaker – a DPS student who shares lived experience, accomplishments, challenges, and dreams for the future
- **Unique benefit:** Presentation by the Gala Student Speaker to your team



#### STUDENT SPEAKER:

- Sponsor our wonderful student speaker – a DPS student who shares lived experience, accomplishments, challenges, and dreams for the future
- **Unique benefit:** Presentation by the Gala Student Speaker to your team

#### ENTERTAINMENT:

- Sponsor our wonderful student speaker – a DPS student who shares lived experience, accomplishments, challenges, and dreams for the future
- **Unique benefit:** Presentation by the Gala Student Speaker to your team



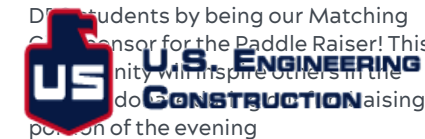
#### STORYTELLER:

- Help DPS Foundation share its story with a student leader, innovator, or community member who makes a difference
- **Unique benefit:** Opportunity for organization leader quote in program and shown on screen at Achieve Gala



#### MATCHING GIFT SPONSOR:

- You can help ignite excitement for our DPS students by being our Matching Gift Sponsor for the Paddle Raiser! This opportunity will inspire others in the community to do good and raise a portion of the evening
- **Unique benefit:** Your logo will be included on bidder paddles and on screen during paddle raiser



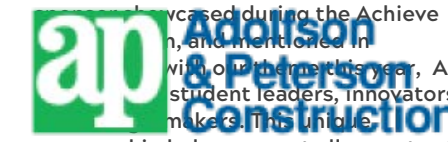
#### DRUMLINE:

- March to the front of the line with your support of the evening program
- **Unique benefit:** Your logo will be incorporated with the drumline procession



#### CHANGE-MAKER:

- The Change-Maker Sponsor has the unique opportunity to be the first to have their logo displayed during the Achieve Gala program, and mentioned in the program book this year. A student leader, innovator, or community member who makes a difference
- **Unique benefit:** Opportunity for organization leader quote in program and shown on screen at Achieve Gala



### Valedictorian: \$25,000

Tax-deductible amount: \$24,150

- Special mention during program and logo featured on screen
- One prominently placed table for 10 guests
- Branding on event collateral\*
- Presentation by a DPS student to your team

### Salutarian: \$15,000

Tax-deductible amount: \$14,150

- One table for 10 guests
- Branding on event collateral\*, including the following:
  - » Invitation
  - » Program book
  - » Signage
  - » DPS Foundation's website and Facebook page through 2025

### Head of the Class: \$10,000

Tax-deductible amount: \$9,150

- One preferred table for 10 guests
- Branding on event collateral\*, including the following:
  - » Event slideshow & program book
  - » DPS Foundation's website through 2025

### National Honor Society: \$5,000

Tax-deductible amount: \$4,150

- One table for 10 guests
- Name in event slideshow and program book\*

\* Materials must be received before deadlines

\*\* View matrix on pages 6-7 for full list of benefits

\*Suncor will also be donating an additional \$10,000 in support of DPS students and educators!

MEDIA SPONSOR:





# BACK TO CLASS BASH

**AUGUST 2025**

**7:00 a.m. to 11:00 a.m.**

**New date and school sites coming soon!**

Back to Class Bash is DPS Foundation's celebratory back to school fundraising event that gives corporate and community members alike a chance to join together in-person to show our students and educators we stand behind them as they embark on a new school year. At this unique event, volunteers participate in meaningful ways: writing encouraging notes for students and educators, organizing school supplies, and beautifying school campuses through hands-on volunteerism.

**Create a memorable employee engagement opportunity for your team and show our school communities that you are here for them.** The Bash combines a hard day's work on the school grounds mixed with play, whether that's enjoying the breakfast networking event before the day kicks off or enjoying student entertainment.

We hope you'll join us at the schools of the students whose lives you impact.



## BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

### Site: \$15,000

**Exclusive per site**

- Opportunity to speak the day of at your site
- Opportunity to select from our identified sites a specific school, where up to 30 volunteers from your organization can volunteer together
- Logo prominently displayed at site location and included on collateral and website pertaining to the event\*\*
- Opportunity to be first day of school ambassadors for the site you choose

### Breakfast Outdoor Reception: \$10,000

**Exclusive per site**

- Exclusive benefit! Logo displayed at breakfast and coffee stations at site
- Opportunity to have up to 20 volunteers from your organization volunteer together at a single site
- Logo included on collateral and website pertaining to the event\*

### Community: \$5,000

- Opportunity to have up to 15 volunteers from your organization volunteer together at a single site
- Logo prominently displayed at site location and included on collateral and website pertaining to the event\*

### Playground: \$3,500

- Opportunity to have up to 5 volunteers from your organization volunteer together at a single site
- Name displayed at selected site

*\* Materials must be received before deadlines*

*\*\* View matrix on pages 6-7 for full list of benefits*



[DPSFoundation.org/back-to-class-bash](https://DPSFoundation.org/back-to-class-bash)

SPONSORSHIP LEVELS & BENEFITS	Event Sponsorships: Gala								Event Sponsorships: Back to Class Bash				
	Presenting	Reception	Gala Signature	Matching Gift	Valedictorian	Salutatorian	Head of Class	National Honor Society	Site	Breakfast	Community	Playground	
	\$50,000	\$35,000	\$25,000	\$25,000	\$25,000	\$15,000	\$10,000	\$5,000	\$15,000	\$10,000	\$5,000	\$3,500	
<b>Exclusive Gala Benefits</b>	ALL of the below												
Presentation by a Gala Student Speaker to your team	✓				✓								
Opportunity to make brief remarks during Achieve Gala	✓												
Logo projected on prominent wall	✓	✓											
Color communication in program book (created by sponsor)	✓	✓	✓	✓	✓								
Seating for guests (table up to 10)	2 front row tables	1 front row table	1 preferred table	1 preferred table	1 preferred table	1 table	1 table	1 table					
Logo/Name on screen during program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name					
Logo/Name in program book	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name					
Color communication in slideshow (created by sponsor)	✓	✓	✓	✓	✓								
<b>Exclusive Back to Class Benefits</b>	All of the above and below												
A branded item to be given at your site location for Back to Class Bash	✓												
Media invited to your Back to Class Site	✓												
Opportunity to be a first day of school ambassador at your site school								✓					
Quote from Principal at Back to Class School for company use	✓	✓											
Opportunity to speak day of													
Logo prominently displayed at site	✓	✓											
Volunteer opportunity at a selected school site	Up to 20 volunteers	Up to 10 Volunteers											
<b>Additional Event Benefits</b>	All of the above and below												
Logo in event media releases	✓	✓	✓	✓	✓	✓	✓		✓	Name			
Logo on signage	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		
Logo on invitation	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		
Individualized social media post	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		
Logo placement on DPS Foundation's website through 2025	✓	✓	Event Site Only	Event Site Only	Event Site Only	Event Site Only	Event Site Only		Event Site Only	Event Site Only	Event Site Only	Name Event Site Only	
Logo placement on DPS Foundation's e-newsletters	✓	✓	Event Month	Event Month	Event Month	Event Month	Event Month	Name Event Month Only	Name Event Month Only	Event Month	Event Month	Event Month	Name Event Month Only
Professional event photos	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	