

BACK TO CLASS BASH

Sponsor Benefits



The Back to Class Bash Season will include three events:



Service Day

- Participate in a day of volunteering to beautify school grounds
- Friday, August 8, 2025 at two schools from 7:00 a.m. to 11:00 a.m.
- School Sites: Carson Elementary School & Hallett Academy



School Supply Event

- Bring our free DPS pop-up shop to life- help families get everything they need to be ready for the first day of school
- Saturday, August 9, 2025 at Lincoln High School both from 9:00 a.m. to 2:00 p.m.



DPS 5K, A Fun Run with DPS Foundation

- Run or walk with Team DPS and community members while putting students first!
- Saturday, September 27, 2025 at Berkeley Lake Park

BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

Back to Class Champion: \$25,000

- Opportunity for up to 50 volunteers to participate in a volunteer opportunity of their choice
- Opportunity to have a company representative speak at an event of your choice
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- Access to event photos

Logo Recognition in/on:

- Event media release
- Prominently displayed on all Back to Class Event signage
- Prominently displayed on DPS 5K, A Fun Run runner's tee
- DPS 5K, A Fun Run Finish Line
- Prominently displayed as a sponsor of educator coffee at 10 schools
- DPS Foundation website, Back to Class Event site and all Back to School Season E-Newsletters
- Digital invitation*

Trailblazer: \$10,000

- Opportunity for up to 30 volunteers to participate in a volunteer opportunity of their choice
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- Access to event photos

Logo Recognition in/on:

- All Back to Class Event signage
- DPS 5K, A Fun Run event flyer
- Back to Class Event site and all Back to School Season E-Newsletters
- Digital invitation*

Name Recognition in/on:

- Event media releases

Add On Opportunities:

- Access to all add on opportunities

School Spirit: \$5,000

- Opportunity for up to 15 volunteers to participate in a volunteer opportunity of their choice
- Unique social media post
- Access to event photos

Logo Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month
- Digital invitation*

Name Recognition in/on:

- DPS 5K, A Fun Run event flyer

Add On Opportunities:

- Access to School Spirit and Smart Start add on opportunities

Smart Start Sponsor: \$3,500

- Up to 5 volunteers to attend a single Back to Class Bash event
- Access to event photos

Name Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month

Add On Opportunities:

- Access to Smart Start add on opportunities

ENHANCE YOUR SPONSORSHIP WITH AN ADD ON!

New this year! Elevate your impact by adding a unique add on to your event sponsorship. This is your chance to customize your support and make an even bigger difference!

Trailblazer

Trailblazer sponsors can add any combination of add ons.

- Fun Run Finish Line (limit of 1) - \$5,000
 - Logo at the DPS 5K, A Fun Run finish line
 - Opportunity to have a branded item provided to DPS 5K, A Fun Run participants
 - Branding on DPS Cheer Squad
- Student Photographer - \$1,500 (limit of 1 per site)
 - Unique social media post
 - Logo recognition as student photographer sponsor in post-event follow up email with photo access

School Spirit

School Spirit sponsors can add any of the School Spirit or Smart Start add ons.

- Booth add on at DPS 5K, A Fun Run - \$3,000
 - Opportunity to host a booth at the Fun Run

**Note: Booth giveaways and information should be focused on health and wellness*
- Refreshment (Limit of 2 per event site) - \$2,500
 - Special logo recognition as refreshment sponsor at selected event
- Prominent Logo on DPS 5K, A Fun Run T-Shirts (Limit of 3) - \$2,000
 - Prominent placement on Fun Run t-shirts for all 5k registrants
- Student DJ Booth (Limit of 6) - \$1,000
 - Special logo recognition as Student DJ Sponsor at selected event

Smart Start

Smart Start Sponsors can add any of the Smart Start add ons.

- School Supply/Amenity Kits:
 - \$2,500 could stock an entire middle school with pencils, pens, and notebooks!
 - \$1,000 could provide graphing calculators for a high school math class!
 - \$500 could purchase a pack of markers for every student at an elementary school!
- Teacher's Pet: Support a Teacher's Lounge!
 - \$1,000 could support back to school treats and coffee at four schools!
 - \$500 could support back to school treats and coffee at two schools!
- Add your name on DPS 5K, A Fun Run T-Shirt: \$1,000 (limit of 10)

* If committed by invitation deadline