

BACK TO CLASS BASH

Sponsor Benefits







The Back to Class Bash Season will include three events:



Service Day

- · Participate in a day of volunteering to beautify school grounds
- Friday, August 8, 2025 at two schools from 7:00 a.m. to 11:00

 a.m.
- · School Sites: Carson Elementary School & Hallett Academy



School Supply Event

- Bring our free DPS pop-up shop to life- help families get everything they need to be ready for the first day of school
- Saturday, August 9, 2025 at Lincoln High School both from 9:00 a.m. to 2:00 p.m.



DPS 5K, A Fun Run with DPS Foundation

- · Run or walk with Team DPS and community members while putting students first!
- Saturday, September 27, 2025 at Berkeley Lake Park

BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

Back to Class Champion: \$25,000 🗲

- · Opportunity for up to 50 volunteers to participate in a volunteer opportunity of their choice
- Opportunity to have a company representative speak at an event of your choice
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- Access to event photos

Logo Recognition in/on:

- Event media release
- Prominently displayed on all Back to Class Event signage
- Prominently displayed on DPS 5K, A Fun Run runner's tee
- · DPS 5K, A Fun Run Finish Line

- Prominently displayed as a sponsor of educator coffee at 10 schools
- DPS Foundation website, Back to Class Event site and all Back to School Season E-Newsletters
- Digital invitation*

- Opportunity for up to 30 volunteers to participate in a volunteer opportunity of their choice
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- · Access to event photos

Logo Recognition in/on:

- · All Back to Class Event signage
- DPS 5K, A Fun Run event flyer
- Back to Class Event site and all Back to School Season E-Newsletters
- · Digital invitation*

Name Recognition in/on:

· Event media releases

Add On Opportunities:

· Access to all add on opportunities

School Spirit: \$5,000

- Opportunity for up to 15 volunteers to participate in a volunteer opportunity of their choice
- Unique social media post
- Access to event photos

Logo Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month
- Digital invitation*

Name Recognition in/on:

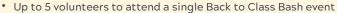
• DPS 5K, A Fun Run event flyer

Add On Opportunities:

Access to School Spirit and Smart Start add on opportunities



Smart Start Sponsor: \$3,500



· Access to event photos

Name Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month

Add On Opportunities:

• Access to Smart Start add on opportunities

ENHANCE YOUR SPONSORSHIP WITH AN ADD ON!

New this year! Elevate your impact by adding a unique add on to your event sponsorship. This is your chance to customize your support and make an even bigger difference!

Trailblazer sponsors can add any combination of add ons.

- Fun Run Finish Line (limit of 1) \$5,000
 - $^{\circ}\,$ Logo at the DPS 5K, A Fun Run finish line
 - $^{\circ}$ Opportunity to have a branded item provided to DPS 5K, A Fun Run participants
 - $^{\circ}$ Branding on DPS Cheer Squad

- Student Photographer \$1,500 (limit of 1 per site)
 - O Unique social media post
 - Logo recognition as student photographer sponsor in post-event follow up email with photo access



Trailblazer

School Spirit sponsors can add any of the School Spirit or Smart Start add ons.

- Booth add on at DPS 5K, A Fun Run \$3,000
 - $^{\circ}\,$ Opportunity to host a booth at the Fun Run
 - *Note: Booth giveaways and information should be focused on health and wellness
- Refreshment (Limit of 2 per event site) \$2,500
 - $^{\circ}\,$ Special logo recognition as refreshment sponsor at selected event
- Prominent Logo on DPS 5K, A Fun Run T-Shirts (Limit of 3) - \$2,000
 - Prominent placement on Fun Run t-shirts for all 5k registrants
- Student DJ Booth (Limit of 6) \$1,000
- Special logo recognition as Student DJ Sponsor at selected event



Smart Start Sponsors can add any of the Smart Start add ons.

- School Supply/Amenity Kits:
 - \$2,500 could stock an entire middle school with pencils, pens, and notebooks!
 - \$1,000 could provide graphing calculators for a high school math class!
 - ° \$500 could purchase a pack of markers for every student at an elementary school!
- Teacher's Pet: Support a Teacher's Lounge!
 - \$1,000 could support back to school treats and coffee at four schools!
 - \$500 could support back to school treats and coffee at two schools!
- Add your name on DPS 5K, A Fun Run T-Shirt: \$1,000 (limit of 10)



* If committed by invitation deadline