

# BACK TO CLASS BASH

## Sponsor Benefits



## Back to Class Bash



### Engage for Back to Class Bash

- Participate in a day of volunteering to beautify school grounds
- **Friday, August 7, 2026** at Barney Ford Elementary School, Denver Montessori Junior/Senior High School, and Munroe Elementary School, from 7:00 a.m. to 11:00 a.m.
- **Friday, August 14, 2026** at McMeen Elementary School and Valverde Elementary School, from 7:00 a.m. to 11:00 a.m.



### DPS 5K, A Fun Run with DPS Foundation

- Run or walk with Team DPS and community members while putting students first!
- Saturday, October 3, 2026 at Berkeley Lake Park from 8:00 a.m. to 11:00 a.m.



### School Supply Drive

- Help families get everything they need to be ready for the first day of school
- Supplies collected by Friday, July 31, 2026

## BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

### Back to Class Champion: \$25,000

- Opportunity for up to 50 volunteers to participate at a B2CB site or another date of your choosing.
- Opportunity to have a company representative speak at a Back to Class site of your choice
- Opportunity to have a health/wellness focused booth at the DPS 5K, A Fun Run
- Unique social media post
- Access to event photos

#### Logo Recognition in/on:

- Event media release
- Prominently displayed on all Back to Class Event signage
- Prominently displayed on DPS 5K, A Fun Run runner's tee
- DPS 5K, A Fun Run Finish Line
- Prominently displayed as a sponsor of educator coffee at 10 schools
- Back to Class Event site and all Back to School Season E-Newsletters

## Trailblazer: \$10,000

- Opportunity for up to 30 volunteers
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- Access to event photos

### Logo Recognition in/on:

- All Back to Class Event signage
- DPS 5K, A Fun Run event flyer
- Back to Class Event site and all Back to School Season E-Newsletters

### Name Recognition in/on:

- Event media releases

## School Spirit: \$5,000

- Opportunity for up to 15 volunteers
- Opportunity to have a health/wellness focused booth at the DPS 5K, a Fun Run
- Unique social media post
- Access to event photos

### Logo Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month

### Name Recognition in/on:

- DPS 5K, A Fun Run event flyer

## Smart Start Sponsor: \$3,500

- Up to 5 volunteers
- Access to event photos

### Name Recognition in/on:

- All Back to Class Event signage
- Back to Class Event site and E-Newsletter in event month

# DPS 5K, A FUN RUN

Kick off the school year with the DPS 5K, A Fun Run, a family-friendly fun run that brings together DPS students, educators, families, and community partners for a morning focused on wellness, connection, and community. More than a fun run, the DPS 5K, A Fun Run is a community-wide effort to put students first.

## Sponsor Our Event!

Your sponsorship provides critical resources for Denver Public Schools. From afterschool programs for our younger students to career and college readiness support for our high schoolers, your sponsorship helps ensure every student has the resources they need to become societal contributors.

For more information please reach out to DPS Foundation Vice President of Development, MaryBeth Lawson, at [marybeth\\_lawson@dpsk12.net](mailto:marybeth_lawson@dpsk12.net).

## Last Year's Impact:

Last year's DPS 5K, A Fun Run welcomed more than 350 participants at Berkeley Lake Park for a high-energy celebration. With DPS team members at the center, and strong partner support, the event highlighted what's possible when a community comes together to support student success. Special thanks to our 5K sponsors and Back to Class Bash sponsors for helping make this event possible. The event was a true community celebration with local partners like Convivo Café, Fleet Feet, Yoga Box, and Clean Your Dirty Face also donating goods and services to support our 5k participants.

