Every child deserves an excellent education.

Wednesday, April 18, 2018
5:30 p.m. – Reception | 7:00 p.m. – Dinner and Program
Hyatt Regency Denver at the Colorado Convention Center
dpsfoundation.org/achieve

Gala Chairs:
Jennifer Evans & Jonathan Postal
DPS Foundation Board of Directors; Managing Partner, Polsinelli;
Founder and CEO, Nikola Power
Aimee Kinning & Marcee Kinning
Board Vice Presidents, RK Foundation

Presented By:
Sponsorship Opportunities

Presenting – $50,000/Exclusive
+ Opportunity to make remarks during program
+ Special mention during program
+ Two front row tables for 10 guests (20 seats total)
+ Prominent branding throughout the event space, including:
  + Color advertisement in slideshow (created by sponsor)
  + Signage
  + DPS Foundation’s Facebook page & e-newsletters
  + Program book
  + Event media releases
  + VIP coordination of team-building day of service at a DPS school
  + Presentation by a DPS Student Board of Education member or the Gala Student Speaker to your team
  + Professional event photos emailed to primary contact

Reception – $35,000/Exclusive
+ Special mention during program and logo featured on screen
+ One front-row table for 10 guests
+ Prominent branding in显著 program reception area, including:
  + Logo featured on centerpieces, bars and tables
  + Two tickets to “Raise Your Hand”
  + Signing
  + Prominent one-prominently placed table for 10 guests
  + Color advertisement in slideshow (created by sponsor)
  + Program book
  + Signage
  + DPS Foundation’s website through 2018
  + Program book
  + Event media releases
  + Presentation by a DPS Student to your team
  + Professional event photos emailed to primary contact

Exclusive Program Sponsorships: $25,000 each
Choose from five exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit. Following is a description of each sponsorship:

- **Student Speaker**
  Sponsor our impressive keynote speaker – a DPS student who shares his or her personal experience, accomplishments, challenges, and dreams for the future. The student speaker brings our guests to their feet for an ovation!
  Unique benefit: Presentation by the Gala Student Speaker to your team.

- **Engagement**
  Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work, our programs, and our impact.
  Unique benefit: Video includes sponsor logo. Video is also posted on the DPS Foundation’s website throughout the year.

- **Storyteller**
  Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work, our programs, and our impact.
  Unique benefit: Video includes sponsor logo. Video is also posted on the DPS Foundation’s website throughout the year.

- **Raise Your Hand**
  Be the first to “Raise Your Hand” for DPS students by sponsoring our inspiring paddle raiser. This is an important moment as event attendees invest in Denver’s future, and pledge their financial support for our students!
  Unique benefit: Presentation by a DPS student to your team.

About the Event
The Achieve Gala is the Denver Public Schools Foundation’s annual fundraiser, generating nearly $1 million each year to support the more than 92,000 students in DPS. This unique event brings together the entire community – business leaders, elected officials, alumni, parents, educators, and students – to ensure Every Child Succeeds.

Attended by nearly 1,000 guests, the Gala includes a not-to-be-missed networking reception, followed by dinner and entertainment where DPS students take center stage with top-notch performances, inspiring keynote addresses and much more!

In Good Company
The DPS Foundation’s market reach provides exposure for your organization through multiple vehicles:

- **Nearly 1,000+ attendees, including community and business leaders, elected officials, and DPS educators**
  - 7,000 constituents receive DPS Foundation communications via email
- **2,000 invitations mailed to households**
  - An average of 2,981 unique visitors to the DPS Foundation website every month
- **3,940 Facebook followers and growing**

Questions? Contact us at (720) 423-3553 / events@dpsfoundation.org
Sponsorship Opportunities

**Presenting – $50,000/Exclusive**
+ Opportunity to make remarks during program
+ Special mention during program
+ Two front row tables for 10 guests (20 seats total)
+ Prominent branding throughout the event space, including:
  - Invitation
  - Color advertisement in slideshow (created by sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2018
  - DPS Foundation’s Facebook page & e-newsletters
  - Event media releases
+ VIP coordination of team-building day of service at a DPS school
+ Presentation by a DPS Student Board of Education member or the Gala Student Speaker to your team
+ Professional event photos emailed to primary contact

**Reception – $35,000/Exclusive**
+ Special mention during program and logo featured on screen
+ One front row table for 10 guests
+ Prominent branding in adjacent reception area, including:
  - Logo featured on circular cocktail bar and bar area
  - Logo featured on glass and wine menu
  - Tenting, table linens, and napkins
  - Signage
  - DPS Foundation’s website through 2018
  - DPS Foundation’s Facebook page & e-newsletters
+ VIP coordination of team-building day of service at a DPS school
+ Presentation by a DPS Student Board of Education member to your team
+ Professional event photos emailed to primary contact

**Student Speaker**
Sponsor our impressive keynote speaker – a DPS student who shares his or her personal experience, accomplishments, challenges, and dreams for the future. The student speaker brings our guests to their feet for an ovation!

Unique benefit: Presentation by the Gala Student Speaker to your team.

**Storyteller**
Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work, our programs, and our impact.

Unique benefit: Event video includes sponsor logo. Video is also posted on the DPS Foundation’s website throughout the year.

**Raise Your Hand**
Be the first to “Raise Your Hand” for DPS students by sponsoring our inspiring paddle raiser.

This is an important moment as event attendees invest in Denver’s future, and pledge their financial support for our students!

Unique benefit: Presentation by a DPS student to your team.

Exclusive Program Sponsorships: $25,000 each
Choose from five exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit. Following is a description of each sponsorship:

+ Special mention during program and logo featured on screen
+ One prominently placed table for 10 guests
+ Branding on event collateral, including:
  - Invitation
  - Color advertisement in slideshow (created by sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2018
  - DPS Foundation’s Facebook page & e-newsletters
  - Event media releases
+ One table for 10 guests
+ One partial table for six guests
+ One table for 10 guests
+ Signage
+ Program book
+ DPS Foundation’s website through 2018
+ DPS Foundation’s Facebook page & e-newsletters
+ Event media releases
+ Professional event photos emailed to primary contact

**Valedictorian – $25,000**
+ Special mention during program and logo featured on screen
+ One prominently placed table for 10 guests
+ Branding on event collateral, including:
  - Invitation
  - Color advertisement in slideshow (created by sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2018
  - DPS Foundation’s Facebook page & e-newsletters
  - Event media releases
  - Presentation by a DPS Student to your team
  - Professional event photos emailed to primary contact

**Salutatorian – $15,000**
+ One table for 10 guests
+ Branding on event collateral, including:
  - Invitation
  - Color advertisement in slideshow (created by sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2018
  - DPS Foundation’s Facebook page & e-newsletters
  - Event media releases
  - Presentation by a DPS Student to your team
  - Professional event photos emailed to primary contact

**National Honor Society – $5,000**
+ One table for 10 guests
+ Name in slideshow and program book
+ Professional event photos emailed to primary contact

**Honor Roll – $3,500**
+ One partial table for six guests
+ Name in program book
+ Professional event photos emailed to primary contact

**Patron – $1,000**
+ Two guests
+ Name in program book

About the Event
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Your Investment Makes a Difference

The DPS Foundation has been providing resources and opportunities to DPS students since 1992. We've granted more than $117,000,000 to support classroom needs, literacy programs, science curriculum, afterschool programs, middle school sports, career education and much more. And while DPS is more than 92,000 students strong, we know we have more work to do. Your sponsorship will help us achieve our vision of Every Child Succeeds.

You can help the DPS Foundation continue its work to ensure every student graduates prepared for college or a career. Here are a few examples of what your investment can do:

- Ensure early readers are proficient in reading by third grade by providing “reading buddies” to read with them one-on-one over the lunch hour.
- Expose high school students to a variety of technical careers by giving them coursework, training, and work experience via internships and apprenticeships.
- Provide educators financial support through the A to Z Fund Classroom Grants for Teachers that allows students to experience fun and enriching learning opportunities.

DPS students are our future and we are their present. Commit to your sponsorship today!

Three easy ways to secure your sponsorship:

- **Call:** (720) 423-3553
- **Email:** events@dpsfoundation.org
- **Mail:** The enclosed form to 1860 Lincoln Street, 9th Floor, Denver, CO 80203

For more details, visit www.dpsfoundation.org/achieve