



ACHIEVE GALA 2020



DENVER PUBLIC SCHOOLS
FOUNDATION

**Connecting for students today.
Inspiring dreams for tomorrow.**

APRIL 23, 2020

[Dpsfoundation.org/achieve](https://dpsfoundation.org/achieve)



SPONSORSHIP OPPORTUNITIES

About the Event:

The Achieve Gala is the DPS Foundation's annual fundraiser, generating \$1 million each year to support the more than 90,000 students in DPS. The Achieve Gala celebrates our students' triumphs and demonstrates what's possible when our students, educators and schools have access to greater opportunities. With more student participation than any other event of its kind, this event is not one that you'll want to miss!

In Good Company:

The DPS Foundation's market reach provides exposure for your organization through:

1,000+ attendees

including community and business leaders, elected officials, and DPS educators

2,000 invitations

mailed to households

9,800 constituents

receive DPS Foundation communications via email

4,900 Facebook followers

2,000 visits

to the Achieve Gala webpage in the months leading up to the event

Presenting: \$50,000/Exclusive

- + Opportunity to make brief remarks during the event program
- + Special mention during program
- + Two front row tables for 10 guests each (20 seats total)
- + Prominent branding throughout the event space, including:
 - Logo featured on screen during program
 - Logo projected on prominent wall
 - Logo on t-shirts worn by student greeters
 - Signage
- + Prominent branding as Presenting Sponsor on all event collateral*, including:
 - Invitation
 - Color advertisement in program book (created by sponsor)
 - Color advertisement in slideshow (created by sponsor)
 - DPS Foundation's website through 2020
 - DPS Foundation's social media pages & e-newsletters
 - Event media releases
- + VIP coordination of team-building day of service at a DPS school
- + Presentation by a Gala Student Speaker to your team
- + Professional event photos emailed to primary contact

Reception: \$35,000/Exclusive

- + Special mention during program and logo featured on screen
- + One front row table for 10 guests
- + Prominent branding throughout the reception area*, including:
 - Logo featured on cocktail napkins
 - Logo projected on prominent wall
 - Logo on t-shirts worn by student greeters
 - Signage
- + Prominent branding on event collateral*, including:
 - Invitation
 - Color advertisement in slideshow (created by sponsor)
 - Program book
 - DPS Foundation's website through 2020
 - DPS Foundation's social media pages & e-newsletters
 - Event media releases
- + VIP coordination of team-building day of service at a DPS school
- + Presentation by a DPS Student to your team
- + Professional event photos emailed to primary contact

Valedictorian: \$25,000

- + Special mention during program and logo featured on screen
- + One prominently placed table for 10 guests
- + Branding on event collateral*, including:
 - Invitation
 - Color advertisement in event slideshow (created by sponsor)
 - Program book
 - Signage
 - DPS Foundation's website through 2020
 - DPS Foundation's social media pages & e-newsletters
 - Event media releases
- + Presentation by a DPS Student to your team
- + Professional event photos emailed to primary contact

Exclusive Program Sponsorships: \$25,000 each

Choose from five exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit.

- + Special mention during program and logo featured on screen
- + One prominently placed table for 10 guests
- + Branding on event collateral*, including:
 - Invitation
 - Color advertisement in event slideshow (created by the sponsor)
 - Program book
 - Signage
 - DPS Foundation's website through 2020
 - DPS Foundation's social media pages & e-newsletters
 - Event media releases
 - Professional event photos emailed to primary contact

Centerpiece – Sold

Show your support for DPS artists with beautiful ceramic vases that are used as centerpieces at a crowd favorite!

Unique benefit: Logo on centerpiece



Beautiful ceramic vases that are used as centerpieces at a crowd favorite! Unique benefit: Logo on centerpiece

Drumline

March to the front of the line with your support of the unique kick-off into the dinner and program portion of the evening. The drumline is sure to get the attention of all attendees!

Unique benefit: Logo incorporated with the drumline procession

Entertainment

Sponsor our wonderful student performers who provide the evening's entertainment and showcase their talents. Whether it's a choir, band, or dance team, they never disappoint!

Unique benefit: Opportunity to have a DPS Student performance at your own event

Raise Your Hand

Be the first to "Raise Your Hand" for DPS students by sponsoring our inspiring paddle raiser. This is an important moment as event attendees invest in Denver's future, and pledge their financial support for our students!

Unique benefit: Logo incorporated on the guest bidder number paddles

Storyteller

Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work, programs, and impact.

Unique benefit: Event video includes sponsor logo. Video is also posted on the DPS Foundation's website throughout the year.

Student Speaker

Sponsor our impressive keynote speaker – a DPS student who shares, in his or her own words, their personal experience, accomplishments, challenges, and dreams for the future.

Unique benefit: Presentation by the Gala Student Speaker to your team

Salutatorian: \$15,000

- + One table for 10 guests
- + Branding on event collateral*, including:
 - Invitation
 - Color advertisement in event slideshow (created by sponsor)
 - Program book
 - Signage
 - DPS Foundation's website through 2020
 - DPS Foundation's Facebook page
- + Professional event photos emailed to primary contact

Head of the Class: \$10,000

- + One table for 10 guests
- + Branding on event collateral*, including:
 - Event slideshow and program book
 - DPS Foundation's website through 2020
- + Professional event photos emailed to primary contact

National Honor Society: \$5,000

- + One table for 10 guests
- + Name in event slideshow and program book*
- + Professional event photos emailed to primary contact

Honor Roll: \$3,500

- + Tickets for a group of six guests
- + Name in program book*
- + Professional event photos emailed to primary contact

Patron: \$1,000

- + Two tickets
- + Name in program book*



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Easy Ways to Secure Your Sponsorship:

Call us at (720) 423-3553

Email us at events@dpsfoundation.org

Return the enclosed form to
1860 Lincoln Street, 10th Floor, Denver, CO 80203

Register online at dpsfoundation.org/achieve

*Materials must be received before print deadlines.

Your investment matters

The DPS Foundation has been providing resources and opportunities for students for more than 25 years so that all students may graduate ready to lead a successful life. Since 1992, we have granted more than \$117 million for afterschool programs, educator supports, career education, whole child and whole family supports, middle school sports, and more.

Our students depend on Denver Public Schools. Denver Public Schools depends on all of us. Your sponsorship will help us ensure all students are able to reach their fullest potential.

You can help the DPS Foundation continue its work to ensure our students thrive, so that our city may thrive. **Reserve your sponsorship today!**

The Denver Public Schools Foundation believes that our city is strengthened by every student who graduates ready to lead a successful life. So we engage our community to accelerate progress for students and schools across Denver. We **invest**, we **connect** the community to our classrooms, and we **inspire** confidence in the promise of public education.

For more details visit dpsfoundation.org/achieve.

