



Ashley Sanders

Communications & Development Specialist

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Ashley Sanders is the Communications and Development Specialist for the DPS Foundation. In this role, Ashley serves as chief impact articulator, creating powerful messaging and materials targeted to help the community understand the deep need for their support and the tangible and ongoing outcomes of their investment in DPS. She continuously works to conceptualize, strategize and implement the DPS Foundation’s fundraising campaigns and events. Ashley writes and provides creative direction for appeals, stewardship messages, campaign materials and online marketing and fundraising tools.

Prior to joining the DPS Foundation in October 2015, Ashley worked as the Email Marketing Manager for a financial and insurance marketing agency, Financial Media Group, where she managed all internal and external marketing efforts, initiated the launch and creation of a new self-service email marketing platform to create additional sales revenue, managed the design team, and oversaw the company’s website redesign.

When she’s out of the office, Ashley enjoys trying new restaurants, hiking with her dog, and attending outdoor concerts. One of her favorite places in Colorado is Red Rocks.

I am Ashley, I’m from Parker, Colorado, and I play for Team DPS because I believe that children are the future leaders of our country and every student deserves the opportunity to receive a valuable education.