



Crystal Potter Rivera
Executive Director, Denver Health Foundation

At Denver Public Schools Foundation, we believe that our city is strengthened by every student who graduates ready to lead a successful life. At the DPS Foundation, we invest in accelerating progress, we connect the community to our classrooms, and we inspire confidence in the promise of public education.

Crystal's professional career spans more than 25 years working in nonprofit fundraising, communications and program development. This includes 15 years at a senior level, managing complex nonprofit development programs and six years as a nonprofit management consultant specializing in fundraising. Crystal has generated significant funds from foundations, corporations and individual donors for a range of Colorado nonprofits diverse in size and scope, including Colorado Business Committee for the Arts, Jared Polis Foundation's Academy of Urban Learning, and Mile High United Way.

Crystal currently serves as vice-chair of the board of directors for Healthier Colorado, a nonprofit dedicated to improving opportunities for Colorado residents to live healthier lives. A Denver native, Crystal holds a bachelor's degree in sociology from Columbia University. Crystal joined Denver Health Foundation in December 2012.

We know that when our students thrive, our city thrives.