



DENVER PUBLIC SCHOOLS
FOUNDATION

EVENT SPONSORSHIP OPPORTUNITIES

2023-2024

We are excited to share our upcoming events with you! We hope you will explore opportunities to sponsor events that best align with your company's values and focus. Additional sponsorship packages may be available.

For more information contact events@dpsfoundation.org.





BACK TO CLASS BASH

AUGUST 9, 2024

7:00 a.m. to 11:00 a.m.

New school sites coming soon!

Back to Class Bash is DPS Foundation’s celebratory back to school fundraiser event that gives corporate and community members alike a chance to join together in-person to show our students and educators we stand behind them as they embark on a new school year. At this unique event, volunteers can choose to participate in whatever way is meaningful to them: writing encouraging notes for students and educators, collecting school supplies, or gathering to beautify school campuses through hands on volunteerism.

Show our school communities that you are here for them. The Bash combines a hard day’s work on the school grounds mixed with play, whether that’s enjoying the breakfast networking event before the day kicks off, or enjoying student entertainment.

Help us celebrate the start of the school year! We hope you’ll join us at the schools of the students whose lives you impact.



Scan the QR code to learn more about the event



DPSFoundation.org/B2CBash

BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

Site: \$15,000

Exclusive per site

- Opportunity to speak the day of at your site
- Opportunity to select from our identified sites a specific school, where up to 30 volunteers from your organization can volunteer together
- Logo prominently displayed at site location and included on collateral and website pertaining to the event.**
- Opportunity to be first day of school ambassadors for the site you choose

Breakfast Outdoor Reception: \$10,000

Exclusive per site

- Exclusive benefit! Logo displayed at breakfast and coffee stations at site
- Opportunity to have up to 20 volunteers from your organization volunteer together at a single site
- Logo included on collateral and website pertaining to the event**

Community: \$5,000

- Opportunity to have up to 15 volunteers from your organization volunteer together at a single site
- Logo prominently displayed at site location and included on collateral and website pertaining to the event*



Playground: \$3,500

- Opportunity to have up to 5 volunteers from your organization volunteer together at a single site
- Name displayed at selected site

* Materials must be received before deadlines

** View matrix on pages 6-7 for full list of benefits



SPONSORSHIP LEVELS & BENEFITS	Event Sponsorships: Gala								Event Sponsorships: Back to Class Bash				
	Presenting	Reception	Gala Signature	Matching Gift	Valedictorian	Salutatorian	Head of Class	National Honor Society	Site	Reception	Community	Playground	
	\$50,000	\$35,000	\$25,000	\$25,000	\$25,000	\$15,000	\$10,000	\$5,000	\$15,000	\$10,000	\$5,000	\$3,500	
Exclusive Gala Benefits													
Presentation by a Gala Student Speaker to your team	✓				✓								
Opportunity to make brief remarks during Achieve Gala	✓												
Logo projected on prominent wall	✓	✓											
Color communication in program book (created by sponsor)	✓	✓	✓	✓	✓								
Seating for guests (table up to 10)	2 front row tables	1 front row table	1 preferred table	1 preferred table	1 preferred table	1 table	1 table	1 table					
Logo/Name on screen during program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name					
Logo/Name in program book	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name					
Color communication in slideshow (created by sponsor)	✓	✓	✓	✓	✓								
Exclusive Back to Class Benefits													
A branded item to be given to a classroom at your site location for Back to Class Bash	✓												
Media invited to your Back to Class Site	✓												
Opportunity to be a first day of school ambassador at your site school									✓				
Quote from Principal at Back to Class School for company use	✓	✓							✓				
Opportunity to speak day of	✓	✓							✓				
Logo prominently displayed at site	✓	✓							DJ Booth	Breakfast table	✓	Name	
Private volunteer opportunity at a selected school site with volunteers	Up to 40 volunteers	Up to 20 Volunteers							Up to 30 volunteers	Up to 20 volunteers	Up to 15 volunteers	Up to 5 volunteers	
Additional Event Benefits													
Logo in event media releases	✓	✓	✓	✓	✓	✓		✓	Name				
Logo on signage	✓	✓	✓	✓	✓	✓		✓	✓	✓			
Logo on invitation	✓	✓	✓	✓	✓	✓		✓	✓	✓			
Individualized social media post	✓	✓	✓	✓	✓	✓		✓	✓	✓			
Logo placement on DPS Foundation's website through 2024	✓	✓	Event Site only	Event Site only	Event Site only	Event Site only	Event Site only	Event Site only	Event Site only	Event Site only	Name on Event Site only		
Logo placement on DPS Foundation's e-newsletters	✓	✓	Event Month	Event Month	Event Month	Event Month		Event Month	Event Month	Event Month	Name Event Month only		
Professional event photos	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		