



DENVER PUBLIC SCHOOLS
FOUNDATION

EVENT SPONSORSHIP OPPORTUNITIES

2021-2022



We are excited to share our upcoming events with you! We hope you will explore opportunities to sponsor events that best align with your company's values and mission. Additional sponsorship packages may be available. For more information contact events@dpsfoundation.org.



ACHIEVE GALA 2022

A Fundraiser to Support Denver Public Schools



THURSDAY, APRIL 14, 2022

5:30 p.m. Reception | 7 p.m. Program

Hyatt Regency Denver at Colorado Convention Center

The Achieve Gala is the DPS Foundation’s annual fundraiser, generating nearly \$1 million each year to support the more than 90,000 students in DPS. With more student participation than any other event of its kind, we know you will love being a part of this event! We hope all of you will be able to join us at this special evening honoring our talented students and educators who have impacted the lives of many.

In Good Company: The DPS Foundation’s market reach provides exposure for your organization through:

-  **1,000+ attendees** including community and business leaders, elected officials, and DPS educators
-  **2,000 invitations** mailed to households
-  **9,000 constituents** receive DPS Foundation communications via email
-  **5,300 Facebook** followers
-  **2,000 visits** to the Achieve Gala webpage in the months leading up to the event



DPSFoundation.org/achieve

Presenting: \$50,000

Exclusive opportunity

- Opportunity to make brief remarks during the event program
- Special mention during program
- Two front row tables for 10 guests each (20 seats total)
- Prominent branding throughout the event space, including:
 - » Logo on screen during program
 - » Logo projected on prominent wall
 - » Logo on shirts worn by greeters
 - » Signage
- Prominent branding on all event collateral*, including:
 - » Invitation
 - » Color communication in program book (created by sponsor)
 - » Color communication in slideshow (created by sponsor)
 - » DPS Foundation’s website through 2022
 - » DPS Foundation’s social media pages & e-newsletters
 - » Event media releases
- VIP coordination of team-building day of service at a DPS school
- Presentation by a Gala Student Speaker to your team
- Professional event photos

Reception: \$35,000

Exclusive opportunity

- Special mention during program and logo featured on screen
- One front row table for 10 guests
- Prominent branding throughout the reception area*, including:
 - » Logo featured on cocktail napkins
 - » Logo projected on prominent wall
 - » Logo on shirts worn by greeters
 - » Signage
- Prominent branding on event collateral*, including:
 - » Invitation
 - » Color communication in slideshow (created by sponsor)
 - » Program book
 - » DPS Foundation’s website through 2022
 - » DPS Foundation’s social media pages & e-newsletters
 - » Event media releases
- VIP coordination of team-building day of service at a DPS school
- Presentation by a DPS Student to your team
- Professional event photos

ACHIEVE GALA SPONSORSHIP OPPORTUNITIES

Exclusive Program Sponsorships: \$25,000/each Exclusive per opportunity

- Choose from six exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit.
- Special mention during program and logo featured on screen
- One prominently placed table for 10 guests
- Branding on event collateral*, including the following:
 - » Invitation
 - » Color communication in event slideshow (created by the sponsor)
 - » Program book
 - » Signage
 - » DPS Foundation's website through 2022
 - » DPS Foundation's social media pages & e-newsletters
 - » Event media releases
 - » Professional event photos emailed to primary contact

CENTERPIECE:

- Show your support for DPS artists who produce Thank You ceramic vases that are used as centerpieces at the gala. These one-of-a-kind vases are 
- **Unique benefit:** Logo on centerpiece cards at all guests' tables

STUDENT SPEAKER:

- Sponsor our impressive keynote speaker – a DPS student who shares, in their own words, their personal experience, accomplishments, challenges, and dreams for the future.
- **Unique benefit:** Presentation by the Gala Student Speaker to your team

ENTERTAINMENT:

- Sponsor our wonderful student performers who provide the evening's entertainment and show. Thank You 
- **Unique benefit:** Opportunity to have a DPS Student performance at your own event

DRUMLINE:

- March to the front of the line with your support of the unique kick-off into the dinner and program portion of the evening. The drumline is sure to get the attention of all attendees!
- **Unique benefit:** Logo incorporated with the drumline procession

RAISE YOUR HAND:

- Be the first to “Raise Your Hand” for DPS students by sponsoring our inspiring paddle raiser. This is an important moment as event attendees invest in Denver's future, and pledge their financial support for our students!
- **Unique benefit:** Logo incorporated on the guest bidder number paddles

STORYTELLER:

- Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work programs, and 
- **Unique benefit:** Includes sponsor logo. Video is also posted on the DPS Foundation's website throughout the year.

Valedictorian: \$25,000

- Special mention during program and logo featured on screen
- One prominently placed table for 10 guests
- Branding on event collateral*, including the following:
 - » Invitation
 - » Color communication in event slideshow (created by sponsor)
 - » Program book
 - » Signage
 - » DPS Foundation's website through 2022
 - » DPS Foundation's social media pages and e-newsletters
 - » Event media releases
- Presentation by a DPS Student to your team
- Professional event photos emailed to primary contact

Salutarian: \$15,000

- One table for 10 guests
- Branding on event collateral*, including the following:
 - » Invitation
 - » Color communication in event slideshow (created by sponsor)
 - » Program book
 - » Signage
 - » DPS Foundation's website and Facebook page through 2022
- Professional event photos emailed to primary contact

Head of the Class: \$10,000

- One table for 10 guests
- Branding on event collateral*, including the following:
 - » Event slideshow & program book
 - » DPS Foundation's website through 2022
- Professional event photos emailed to primary contact

National Honor Society: \$5,000

- One table for 10 guests
- Name in event slideshow and program book*
- Professional event photos emailed to primary contact

Honor Roll: \$3,500

- Tickets for a group of six guests
- Name in program book*
- Professional event photos emailed to primary contact

Patron: \$1,000

- Two tickets
- Name in program book*

*Materials must be received before deadlines.



BACK TO CLASS BASH

Denver Public Schools Foundation

AUGUST 2022

7-11 a.m.

Date and school sites coming soon.

Sponsors get priority access!

Back to Class Bash is the DPS Foundation's celebratory back to school fundraiser event that gives corporate and community members alike a chance to join together—both in-person and virtually - to show our students and educators we stand behind them as they embark on a new school year. At this unique event, volunteers can choose to participate in whatever way is meaningful to them: writing encouraging notes for students and educators, collecting school supplies, or gathering to beautify school campuses through hands on volunteerism.

Show our school communities that you are here for them. The Bash combines a hard day's work on the school grounds mixed with play, whether that's enjoying the breakfast networking event before the day kicks off, or enjoying student entertainment.

Help us celebrate the start of the school year! We hope you'll join us at the schools of the students whose lives you impact.



DPSFoundation.org/B2CBash

BACK TO CLASS BASH SPONSORSHIP OPPORTUNITIES

Title: \$25,000

Exclusive

- **Exclusive benefit!** A branded item to be given to a classroom at your site location. Decision on item to be made in coordination with DPS Foundation and based on the school and students' needs
 - Opportunity to select from our identified sites a specific school or the exclusive option to send volunteers to any of the sites, where up to 40 volunteers from your organization can volunteer together. Additionally, virtual volunteer opportunities will be available so that employees can engage either on-site or at their remote work location
 - Media will be invited to your identified site
 - Opportunity to speak day-of at site
 - Logo prominently displayed at all sites
 - Logo included on collateral and website pertaining to the event
 - Exclusive social media post prior to the event
 - Name inclusion in event press release
 - Event follow up recognition
 - Professional event photos to be emailed to primary contact following the event
 - Quote from principal or school administrator at school for company use
- your organization can volunteer together. Additionally, virtual volunteer opportunities will be available so that employees can engage either on-site or at their remote work location
 - Logo prominently displayed at site location
 - Logo included on collateral and website pertaining to the event
 - Logo on table cloth at DJ booth
 - Opportunity to be first day of school ambassadors for the site you choose
 - Exclusive social media post prior to the event
 - Event follow up recognition
 - Professional event photos to be emailed to primary contact following the event
 - Name inclusion in event press release
 - Quote from principal or school administrator at school for company use

- Professional event photos to be emailed to primary contact following the event
- Name inclusion in event press release
- Quote from principal or school administrator at school for company use

Community: \$5,000

- Opportunity to have up to 15 volunteers from your organization volunteer together at a single site. Additionally, virtual volunteer opportunities will be available so that more employees can engage either on-site or at their remote work location
- Logo prominently displayed at site location
- Logo included on collateral and website pertaining to the event
- Social media post
- Event follow up recognition
- Professional event photos to be emailed to primary contact following the event

Breakfast Outdoor Reception: \$10,000

Exclusive per site

- **Exclusive benefit!** Logo displayed at breakfast and coffee stations at site
- Opportunity to have up to 20 volunteers from your organization volunteer together at a single site. Additionally, virtual volunteer opportunities will be available so that employees can engage either on-site or at their remote work location
- Logo included on collateral and website pertaining to the event
- Exclusive social media post
- Event follow up recognition

Playground: \$3,500

- Opportunity to have up to 5 volunteers from your organization volunteer together at a single site. Additionally, virtual volunteer opportunities will be available so that employees can engage either on-site or at their remote work location
- Name displayed at selected site
- Name included on website pertaining to the event
- Event follow up recognition

Site: \$15,000

Exclusive per site

- Opportunity to speak day-of at site
- Opportunity to select from our identified sites a specific school, where up to 30 volunteers from





RAISING THE CURTAIN ON LGBTQ+ STUDENT EXPERIENCES

Wednesday, November 17, 2021 at 6 p.m. Virtual event on Zoom.

Films for the Future, initially launched in 2018, is a DPS Foundation fundraising event that seeks to ignite important conversation in the community. It creates a space where we can shine light on relevant topics related to education while we strive to learn and grow together alongside topic experts so we can better understand and support today's issues.

DPSFoundation.org/films



FILMS FOR THE FUTURE SPONSORSHIP OPPORTUNITIES

Title: \$25,000

Exclusive

- Receive top billing for the Films for the Future virtual screening in November 2021
- Special mention during the Films for the Future program
- Opportunity for company executive to make "The Colorado Health Foundation" on and presentation
- Logo included in all event collateral for the Films for the Future virtual screening
- Top branding on the Films for the Future collateral including:
 - » Social media "thank you" prior to film screening
 - » Highlight in DPS Foundation's e-newsletter
 - » DPS Foundation's website
 - » Event media release
- Receive 30 household access codes for the Films for the Future virtual screening
- Recording of panel session received post-event
- Film Discussion & Facilitation guide
- Can submit questions for panel in advance of screening
- **Optional:** Private screening and facilitation for company employees
- **Optional:** Student speaker (virtual or in-person, subject to social distancing guidelines) at company event

Premier: \$5,000

- Special mention during the program
- Branding on event collateral including:
 - » Social media "thank you" prior to film screening
 - » Highlight in DPS Foundation's e-newsletter
 - » DPS Foundation's website
 - » Event media release
- Receive 15 household access codes for virtual screening
- Recording of panel session received post-event
- Film Discussion & Facilitation guide
- Can submit questions for panel in advance of screening

Join our Other
Premier Sponsor



Classroom: \$2,500

Support DPS students by providing an opportunity for DPS students and educators to participate – sponsor as many classrooms as you like!

- Special mention during the program
- Branding on event collateral including:
 - » Social media "thank you" prior to film screening
 - » Highlight in DPS Foundation's e-newsletter
 - » DPS Foundation's website
 - » Event media release
- Option to sponsor one classroom of 30 students or sponsor 30 educators
- Receive 10 household access codes for virtual screening

Party: \$1,000

- Receive 10 access codes for virtual screening
- Recording of panel session received post-event
- Film Discussion & Facilitation guide

We invest. We connect. We inspire.



YOUR INVESTMENT MATTERS

The DPS Foundation has been providing resources and opportunities for students for nearly three decades so that all students may graduate ready to lead a successful life. Since 1992, we have granted more than \$142 million for afterschool programs, educator supports, career education, whole child and whole family supports, middle school sports, and more. Our students depend on Denver Public Schools. Denver Public Schools depends on all of us. Your sponsorship will help us ensure all students are able to reach their fullest potential.

You can help the DPS Foundation continue its work to ensure our students thrive, so that our city may thrive. Reserve your sponsorship and join in the fun today!

The Denver Public Schools Foundation believes that our city is strengthened by every student who graduates ready to lead a successful life. So we engage our community to accelerate progress for students and schools across Denver. **We invest, we connect the community to our classrooms, and we inspire confidence in the promise of public education.**

QUESTIONS?

Call: 720-423-3553
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