We are excited to share our upcoming events with you! We hope you will explore opportunities to sponsor events that best aligns with your company’s values and focus. Additional sponsorship packages may be available.

For more information contact events@dpsfoundation.org.
**TUESDAY, APRIL 18, 2023**

5:30 p.m. Reception | 7:00 p.m. Program

**Hyatt Regency Denver at Colorado Convention Center**

The Achieve Gala is DPS Foundation’s annual fundraiser, generating nearly $1 million each year to support the more than 90,000 students in DPS. With more student participation than any other event of its kind, we know you will love being a part of this event! We hope all of you will be able to join us at this special evening honoring our talented students and educators who have impacted the lives of many.

**In Good Company:**

The DPS Foundation’s market reach provides exposure for your organization through:

<table>
<thead>
<tr>
<th>Attendance Category</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000+ attendees</td>
<td>100%</td>
</tr>
<tr>
<td>including community</td>
<td></td>
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<tr>
<td>and business leaders</td>
<td>100%</td>
</tr>
<tr>
<td>elected officials,</td>
<td></td>
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<tr>
<td>and DPS educators</td>
<td>100%</td>
</tr>
<tr>
<td>2,000 invitations</td>
<td>100%</td>
</tr>
<tr>
<td>mailed to households</td>
<td></td>
</tr>
<tr>
<td>8,000 constituents</td>
<td>100%</td>
</tr>
<tr>
<td>receive DPS</td>
<td></td>
</tr>
<tr>
<td>Foundation communications via email</td>
<td></td>
</tr>
<tr>
<td>5,500 Facebook followers</td>
<td>100%</td>
</tr>
<tr>
<td>4,000 visits to the Achieve Gala webpage in the months leading up to the event</td>
<td>100%</td>
</tr>
</tbody>
</table>

**DPSFoundation.org/achieve**

**SPONSORSHIP OPPORTUNITIES**

**ACHIEVE GALA**

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Exclusive per opportunity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gala Signature Sponsorships: $25,000/each</td>
<td>Exclusive per opportunity</td>
</tr>
<tr>
<td>Choose from six exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit.</td>
<td></td>
</tr>
</tbody>
</table>

**Presenting: $50,000**

**Exclusive opportunity**

- Opportunity to make brief remarks during the event program
- Two front row tables for 10 guests each (20 seats total)
- Prominent branding throughout the event space
- VIP coordination of team-building day of service at a DPS school
- Presentation by a Gala Student Speaker to your team

**Reception: $35,000**

**Exclusive opportunity**

- Special mention during program and logo featured on screen
- One front row table for 10 guests
- Prominent branding throughout the reception area
- Presentation by a Gala Student Speaker to your team

**Valedictorian: $25,000**

- One table for 10 guests
- Branding on event collateral**, including the following:
  - Invitation
  - Program book
  - Logo featured on screen

**Salutatorian: $15,000**

- One table for 10 guests
- Branding on event collateral**, including the following:
  - Event slideshow & program book
  - DPS Foundation’s website and Facebook page through 2023

**Head of the Class: $10,000**

- One table for 10 guests
- Branding on event collateral**, including the following:
  - Event slideshow & program book
  - DPS Foundation’s website and Facebook page through 2023

**National Honor Society: $5,000**

- One table for 10 guests
- Name in event slideshow and program book**

**Honor Roll: $3,500**

- Tickets for a group of six guests
- Name in program book**

**APRIL 2023:**

- View matrix on pages 6–7 for full list of benefits
- Materials must be received before deadlines

---

**4,000 visits** to the Achieve Gala webpage in the months leading up to the event.

**5,500 Facebook followers**

**9,000 constituents** who receive DPS Foundation communications via email

**2,000 invitations** mailed to households

**1,000+ attendees** including community and business leaders, elected officials, and DPS educators

**128 months** leading up to the event

**4,000 visits**

**5,500 Facebook**

**9,000 constituents**

**2,000 invitations**

**1,000+ attendees**

**5,500 Facebook followers**

**4,000 visits** to the Achieve Gala webpage in the months leading up to the event.

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**100**
Back to Class Bash is DPS Foundation’s celebratory back to school fundraiser event that gives corporate and community members alike a chance to join together in-person to show our students and educators we stand behind them as they embark on a new school year. At this unique event, volunteers can choose to participate in whatever way is meaningful to them: writing encouraging notes for students and educators, collecting school supplies, or gathering to beautify school campuses through hands on volunteerism.

Show our school communities that you are here for them. The Bash combines a hard day’s work on the school grounds mixed with play, whether that’s enjoying the breakfast networking event before the day kicks off, or enjoying student entertainment.

Help us celebrate the start of the school year! We hope you’ll join us at the schools of the students whose lives you impact.

DPSFoundation.org/B2CBash

Site: $15,000
Exclusive per site
• Opportunity to speak the day of at site
• Opportunity to select from our identified sites a specific school, where up to 30 volunteers from your organization can volunteer together
• Logo prominently displayed at site location and included on collateral and website pertaining to the event.*
• Opportunity to be first day of school ambassadors for the site you choose

Breakfast Outdoor Reception: $10,000
Exclusive per site
• Exclusive benefit! Logo displayed at breakfast and coffee stations at site
• Opportunity to have up to 20 volunteers from your organization volunteer together at a single site
• Logo included on collateral and website pertaining to the event**

Community: $5,000
• Opportunity to have up to 15 volunteers from your organization volunteer together at a single site
• Logo prominently displayed at site location and included on collateral and website pertaining to the event**

Playground: $3,500
• Opportunity to have up to 5 volunteers from your organization volunteer together at a single site
• Name displayed at selected site

* View matrix on pages 6-7 for full list of benefits
** Materials must be received before deadlines
## SPONSORSHIP LEVELS & BENEFITS

<table>
<thead>
<tr>
<th></th>
<th>Event Sponsorships: Gala</th>
<th>Event Sponsorships: Gala</th>
<th>Event Sponsorships: Back to Class Bash</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Presenting</td>
<td>Reception</td>
<td>Gala Signature</td>
</tr>
<tr>
<td></td>
<td>$50,000</td>
<td>$35,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

### Exclusive Gala Benefits

- Presentation by a Gala Student Speaker to your team
- Opportunity to make brief remarks during Achieve Gala
- Logo projected on prominent wall
- Logo on shirts worn by greeters
- Color communication in program book (created by sponsor)
- Seating for guests (table up to 10)
- Logo/Name on screen during program
- Logo/Name in program book
- Color communication in slideshow (created by sponsor)

### Exclusive Back to Class Benefits

- A branded item to be given to a classroom at your site location for Back to Class Bash
- Media invited to your Back to Class Site
- Opportunity to be a first day of school ambassador at your site school
- Quote from Principal at Back to Class School for company use
- Opportunity to speak day of
- Logo prominently displayed at site
- Private volunteer opportunity at a selected school site with volunteers

### Additional Event Benefits

- Logo in event media releases
- Logo on signage
- Logo on invitation
- Individualized social media post
- Logo placement on DPS Foundation’s website through 2023
- Logo placement on DPS Foundation’s e-newsletters
- Professional event photos

Legend:
- ✔️ Included
- ✗ Not included

Table:
- Table 1
- Table 2
- Table 3
YOUR INVESTMENT MATTERS

The DPS Foundation has been providing resources and opportunities for students for nearly three decades so that all students may graduate ready to lead a successful life. Since 1992, we have granted more than $142 million for afterschool programs, educator supports, career education, whole child and whole family supports, middle school sports, and more. Our students depend on Denver Public Schools. Denver Public Schools depends on all of us. Your sponsorship will help us ensure all students are able to reach their fullest potential.

You can help DPS Foundation continue its work to ensure our students thrive, so that our city may thrive. Reserve your sponsorship and join in the fun today!

The Denver Public Schools Foundation believes that our city is strengthened by every student who graduates ready to lead a successful life. We engage our community to accelerate progress for students and schools across Denver. We invest, we connect the community to our classrooms, and we inspire confidence in the promise of public education.

QUESTIONS?

Call: 720-423-3553
Email: events@dpsfoundation.org
Visit: DPSFoundation.org
Mail: 1860 Lincoln St., Floor 10, Denver, CO 80203