Connecting for students today.
Inspiring dreams for tomorrow.

APRIL 23, 2020

Gala Chairs:
Debi & Albus Brooks
Sarah & Andrew Feinstein

dpsfoundation.org/achieve

5:30 p.m. Reception | 7 p.m. Program
Hyatt Regency Denver
at Colorado Convention Center
April 23, 2020
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The Achieve Gala is the DPS Foundation’s annual fundraiser, generating $1 million each year to support the more than 90,000 students in DPS. With more student participation than any other event of its kind, this event is not one that you’ll want to miss! We are excited to announce that this year’s gala will be extra special as we will be honoring Marcy and Bruce Benson during the program for their many years of service in support of DPS students. We hope all of you will be able to join us on this special evening honoring great friends of the DPS Foundation who have impacted the lives of so many students.

In Good Company:
The DPS Foundation’s market reach provides exposure for your organization through:

1,000+ attendees
including community and business leaders, elected officials, and DPS educators

2,000 invitations
mailed to households

9,800 constituents
receive DPS Foundation communications via email

4,900 Facebook followers

2,000 visits
to the Achieve Gala webpage in the months leading up to the event

Presenting: $50,000/Exclusive
+ Opportunity to make brief remarks during the event program
+ Special mention during program
+ Two front row tables for 10 guests each (20 seats total)
+ Prominent branding throughout the event space, including:
  • Logo featured on screen during program
  • Logo projected on prominent wall
  • Logo on t-shirts worn by student greeters
  • Signage
+ Prominent branding as Presenting Sponsor on all event collateral*, including:
  • Invitation
  • Color advertisement in program book (created by sponsor)
  • Color advertisement in slideshow (created by sponsor)
  • DPS Foundation’s website through 2020
  • DPS Foundation’s social media pages & e-newsletters
  • Event media releases
+ VIP coordination of team-building day of service at a DPS school
+ Presentation by a Gala Student Speaker to your team
+ Professional event photos emailed to primary contact

Reception: $35,000/Exclusive
+ Special mention during program and logo featured on screen
+ One front row table for 10 guests
+ Prominent branding throughout the reception area*, including:
  • Logo featured on cocktail napkins
  • Logo projected on prominent wall
  • Logo on t-shirts worn by student greeters
  • Signage
+ Prominent branding on event collateral*, including:
  • Invitation
  • Color advertisement in slideshow (created by sponsor)
  • Program book
  • DPS Foundation’s website through 2020
  • DPS Foundation’s social media pages & e-newsletters
  • Event media releases
+ VIP coordination of team-building day of service at a DPS school
+ Presentation by a DPS Student to your team
+ Professional event photos emailed to primary contact

Valedictorian: $25,000
+ Special mention during program and logo featured on screen
+ One prominently placed table for 10 guests
+ Branding on event collateral*, including:
  • Invitation
  • Color advertisement in event slideshow (created by sponsor)
  • Program book
  • Signage
  • DPS Foundation’s website through 2020
  • DPS Foundation’s social media pages & e-newsletters
  • Event media releases
+ Presentation by a DPS Student to your team
+ Professional event photos emailed to primary contact
Exclusive Program Sponsorships: $25,000 each

Choose from five exciting opportunities to sponsor a portion of the evening program. Each sponsorship includes the benefits listed below, as well as one additional unique benefit.

- Special mention during program and logo featured on screen
- One prominently placed table for 10 guests
- Branding on event collateral*, including:
  - Invitation
  - Color advertisement in event slideshow (created by the sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2020
  - DPS Foundation’s social media pages & e-newsletters
  - Event media releases
  - Professional event photos emailed to primary contact

**Centerpiece – Sold**
Show your support for DPS artists who produce beautiful ceramic vases that are used as centerpieces at the event! These one-of-a-kind vases are a crowd favorite!

**Unique benefit:** Logo on centerpiece cards at all guests’ tables

**Drumline**
March to the front of the line with your support of the unique kick-off into the dinner and program portion of the evening. The drumline is sure to get the attention of all attendees!

**Unique benefit:** Logo incorporated with the drumline procession

**Entertainment – Sold**
Sponsor our wonderful student performers who provide the evening’s entertainment and showcase their talents. Whether it’s a choir, band, or dance team, they never disappoint!

**Unique benefit:** Opportunity to have a DPS Student performance at your own event

**Raise Your Hand**
Be the first to “Raise Your Hand” for DPS students by sponsoring our inspiring paddle raiser. This is an important moment as event attendees invest in Denver’s future, and pledge their financial support for our students!

**Unique benefit:** Logo incorporated on the guest bidder number paddles

**Storyteller**
Help the DPS Foundation share its story with event attendees by sponsoring a short video that illustrates our work, programs, and impact.

**Unique benefit:** Event video includes sponsor logo. Video is also posted on the DPS Foundation’s website throughout the year.

**Student Speaker – Sold**
Sponsor our impressive keynote speaker – a DPS student who shares, in his or her own words, their personal experiences, accomplishments, challenges, and dreams for the future.

**Unique benefit:** Presentation by the Gala Student Speaker to your team

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**Salutatorian: $15,000**

- One table for 10 guests
- Branding on event collateral*, including:
  - Invitation
  - Color advertisement in event slideshow (created by sponsor)
  - Program book
  - Signage
  - DPS Foundation’s website through 2020
  - DPS Foundation’s Facebook page
- Professional event photos emailed to primary contact

**Honor Roll: $3,500**

- Tickets for a group of six guests
- Name in program book*
- Professional event photos emailed to primary contact

**Patron: $1,000**

- Two tickets
- Name in program book*

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**Easy Ways to Secure Your Sponsorship:**

4. Call us at (720) 423-3553
3. Email us at events@dpsfoundation.org
2. Return the enclosed form to 1860 Lincoln Street, 10th Floor, Denver, CO 80203
1. Register online at dpsfoundation.org/achieve

*Materials must be received before print deadlines.*
Your investment matters

The DPS Foundation has been providing resources and opportunities for students for more than 25 years so that all students may graduate ready to lead a successful life. Since 1992, we have granted more than $117 million for afterschool programs, educator supports, career education, whole child and whole family supports, middle school sports, and more. **Our students depend on Denver Public Schools. Denver Public Schools depends on all of us.** Your sponsorship will help us ensure all students are able to reach their fullest potential.

You can help the DPS Foundation continue its work to ensure our students thrive, so that our city may thrive. **Reserve your sponsorship today!**

The Denver Public Schools Foundation believes that our city is strengthened by every student who graduates ready to lead a successful life. So we engage our community to accelerate progress for students and schools across Denver. We **invest**, we **connect** the community to our classrooms, and we **inspire** confidence in the promise of public education.

[For more details visit dpsfoundation.org/achieve.](#)