



Verónica Figoli

President & CEO

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Verónica Figoli is the President & CEO of the Denver Public Schools Foundation, which is the strategic fundraising partner for DPS. As a bilingual, multicultural leader with broad experience in education, entertainment, retail and healthcare within the international for-profit and non-profit sectors, she leads the DPS Foundation by overseeing strategy, operations and fundraising.

Verónica joined the DPS Foundation from DPS' Family and Community Engagement Office (FACE) where she served as the Chief Officer and led efforts to broaden parent and community engagement processes and strategies. Prior to her time at FACE, Verónica served as a Program Officer at the Piton Foundation where she worked with the Foundation's grantees, as well as other

foundations, grassroots organizations, and community stakeholders, to help advance key initiatives supporting student achievement and adult self-sufficiency. Verónica brings to all her roles deep experience in strategic communications and management honed from providing counsel to a variety of employers and clients, including Turner Network Television Latin America, Comcast Cable Latino, Susan G. Komen for the Cure (Denver), the City of Denver and Metropolitan State University of Denver.

Originally from Venezuela, Verónica graduated from Universidad Metropolitana in Caracas, and obtained her master's degree in Business Administration from Kennesaw State University in Georgia.

Verónica has been selected by the Aspen Institute for its inaugural class of *Colorado Children & Families Health and Human Services Fellows*, which invests in visionary leaders committed to making Colorado the best place to have a child and sustain a thriving family. She lives in Denver with her husband David and her two vivacious boys, John, who attends DSST Byers and is a proud Falcon, and Mateo, a proud Carson Elementary Cougar.

I'm Verónica, I'm from Venezuela, and I play for Team DPS because I believe that if we all work together we'll make a greater impact in ensuring Every Child Succeeds.