



Verónica Figoli
President & CEO

At Denver Public Schools Foundation, we believe that our city is strengthened by every student who graduates ready to lead a successful life. At the DPS Foundation, we invest in accelerating progress, we connect the community to our classrooms, and we inspire confidence in the promise of public education.

Verónica Figoli is the President & CEO of the Denver Public Schools Foundation, the strategic fundraising partner for DPS. As a bilingual, multicultural leader with a broad experience in education, entertainment, retail, and healthcare within the international for-profit and non-profit sectors, she leads the DPS Foundation by overseeing strategy, operations, and fundraising.

Verónica joined the DPS Foundation from DPS's Family and Community Engagement Office (FACE) where she served as the Chief Officer and led efforts to broaden parent and community engagement processes and strategies. Prior to her time at FACE, Verónica served as a Program Officer at the Piton Foundation where she worked with the Foundation's grantees, as well as other foundations, grassroots organizations, and community stakeholders, to help advance key initiatives supporting student achievement and adult self-sufficiency. Verónica brings to all her roles deep experience in strategic communications and management honed from providing counsel to a variety of employers and clients, including Turner Network Television Latin America, Comcast Cable Latino, Susan G. Komen for the Cure (Denver), the City of Denver and Metropolitan State University of Denver.

Originally from Venezuela, Verónica graduated from Universidad Metropolitana in Caracas, and obtained her master's degree in Business Administration from Kennesaw State University in Georgia. She is driven by an unwavering commitment to make her adopted home better and help those who are most vulnerable. To this end, Verónica was selected by the Aspen Institute for its inaugural class of Colorado Children & Families Health and Human Services Fellows, which invests in visionary leaders committed to making Colorado the best place to have a child and sustain a thriving family. Verónica was chosen as one of the Top 25 Most Powerful Women in Business (2019) by the Colorado Women's

Chamber of Commerce. Most recently, she was honored by being selected as a 2019 Woman of Distinction by the Girl Scouts of Colorado.

Verónica most appreciates the opportunities she has to align donor intent with the most pressing and transformational opportunities for our students.

We know that when our students thrive, our city thrives. *I believe in our mission because I believe it's when we work together with students **as our true north** that every child succeeds.*

